

Shannon Hartigan
Outrageous Ventures Inc.
T: 1-800-592-0293

shartigan@outrageousventures.com

FOR IMMEDIATE RELEASE

The Outrageous Store Prepares for Black Friday in a Bad Economy

HARTFORD, CONN. (NOV. 24, 2008) --- The Outrageous Store in Danbury, CT is beginning to prepare for the Christmas rush on November 28; "Black Friday". The store is located at the William Sonoma entrance on the second floor at the Danbury Square Mall and will open at 6:00AM.

With the tough economic times the country is facing, retailers are concerned about holiday sales. However, Outrageous Ventures, Inc's director of business development, Tom Tedesco has a very positive outlook. "I'm very proud of our retail locations. They have succeeded quite well, and in the bad economy everyone still needs a laugh. The nature of our business is fun and we substitute those large cost items with affordable gifts that put a smile on your face," says Tedesco.

The Outrageous Store will be featuring many new holiday themed items, as well as free gifts from their Prize Wheel. Customers earn a free spin on the wheel after a purchase greater than \$10. Prizes will include funny gift wrap, holiday pooping key chains, holiday fake lottery tickets, and holiday fun money. The store will be decorated in a green and red theme, giving the consumer an all around shopping experience.

The store currently consists of over 2,000 fun products ranging from classic pranks and jokes to a wide variety of funny t-shirts, giant inflatable's, costumes, and other novelty items, making it the perfect place to shop for the holiday season.

Outrageous Ventures Inc. owns and operates several brands including; PrankPlace.com, BigMouthToys.com, DrinkingStuff.com, GagWorks.com, Sporks.com, OfficePlay.com, GolfGiftsEtc.com, FunnyTies.com, FunIdeas.com, FartMart.com, FunnyOutlet.com, and The Outrageous Store Retail Locations in Newington and Danbury. For more information please contact Tom Tedesco or Shannon Hartigan at 1-860-761-7238 or via email ttedesco@OutrageousVentures.com or shartigan@outrageousventures.com.