

Shannon Hartigan
Prankplace.com, LLC
T: 1-800-592-0293
shartigan@outrageousventures.com
http://www.prankplace.com/tp_conserve.htm

FOR IMMEDIATE RELEASE

PrankPlace.com Goes Green with Innovative Toilet Paper

HARTFORD, CT --- Prankplace.com, LLC will be participating in Earth Day on April 22 by showcasing their one “Green” product. “Conserve Toilet Paper” is the product, which has in green letters, “Conserve; Help us keep Mother Earth beautiful” printed on every sheet. Most noticeably, it promotes the use of both sides of the toilet tissue as to not waste any unnecessary paper.

With the current media craze over going green, PrankPlace.com’s Creative Director, Jason Nocera knew he had to send a powerful message to consumers about preserving our planet’s resources. “My thought was to encourage people to use both sides of the toilet paper in order to conserve our natural resources. Most people wash their hands, anyway, so what’s the big deal? If it’s a concern, maybe instead of shaking hands, people can just do a friendly nod or wave.”

PrankPlace.com is crossing their fingers that the toilet paper sells because they destroyed a lot of rainforest making it.

PrankPlace.com, LLC is an internet portal selling thousands of prank and gag gifts. For more information on Conserve Toiler Paper, visit www.PrankPlace.com or call 1-800-592-0293. Please save a tree and if possible, do not print this press release.