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**Outrageous Website Sees Slow Economy Send Funny T-Shirt Sales Through the Roof**

Hartford, CT, December 1, 2008 --- PrankPlace.com, the largest Internet retailer of gag gifts, has its employees working overtime this holiday season in order to keep up with consumer's exploding demand for the company's unique, funny t-shirts. With t-shirt sales growing over 100% within the past month alone, production at the Hartford, CT facility has tripled. Funny t-shirts blur the line between practicality and coolness; making them a perfect gift for almost anyone without breaking the bank.

Owner Steve Wampold thinks the increased demand is a result of the current economic slump, which is leading holiday shoppers to make savvier purchases this season. "Giving a \$15 t-shirt as a gift is an awesome alternative to dropping \$60 on a reindeer sweater you know the person will wear once," Wampold chuckles while explaining the peak in sales. He continues, "Plus, some of our customers have told us the designs on our funny shirts make the gift feel more personal. We're pop culture fanatics, so we try to provide topical shirts that resonate with many people. With over 400 shirt designs, I think we have something for everyone."

Steve mentions one satisfied customer, Shannon, who recently emailed the company expressing her gratitude for the shirt she bought her boss for a holiday party. As a junior broker in New York, she knew her budget would be tight since her usual bonus is in limbo. On top of that, she had no idea what she would buy her boss, a man who "has everything...literally." Shannon wrote "receiving the [I'm Smiling Because I Have No Idea What's Going On] t-shirt was a small bright spot in the gloom of my day to day in the financial industry. I wondered when I would laugh again..."

**Top 5 Selling T-Shirts on PrankPlace.com**

1. "I Noticed That You're Gangster... I'm Pretty Gangster Myself"
2. "Vandelay Industries: An Import/Export Company & Purveyor of Fine Latex Products"- Seinfeld Parody
3. "I Beat Anorexia"
4. "I'm Not a Gynecologist, but I'll Take a Look"
5. "It Takes a lot of Balls to Golf Like I Do"

PrankPlace.com is an Internet manufacturer and retailer of gag and novelty gifts. Their funny t-shirts range in price from \$14-20. For more information, please contact Shelly Ouellette at 1-800-901-1163 or visit [www.PrankPlace.com](http://www.PrankPlace.com).

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